

AARON PAUL LOVETT



WEBSITE

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WORK EXPERIENCE

GALLERY MEDIA GROUP / VAYNERX – New York, NY

Video Editor

January 2019 – Present

- Edit social-first beauty, style, and lifestyle content across Gallery Media Group verticals, the VaynerX editorial arm
- Create branded content for Fenty Beauty, Olay, Ulta Beauty, Paramount Pictures, Roberto Coin, and JetBlue, among others
- Pre-produce, produce, and direct shoots in addition to post-production workload, achieving a high-quality editorial and commercial look on limited budgets and under tight deadlines

NOWTHIS – New York, NY

Production Associate

August 2018 – January 2019

- Supported production of NowThis Daily, a daily news show distributed to Facebook Watch, receiving 4+ million views per week
- Planned shoots, organized footage, edited rough cuts, and sourced archival assets
- Shot and edited social-first content distributed across NowThis verticals, reaching upwards of 22 million views per video

BUZZFEED – New York, NY

Video Fellow / Freelance Assistant Editor

January 2018 – June 2018

- Produced entertainment content for the multi-million viewer BuzzFeed Video and As/Is YouTube and Facebook channels
- Pitched, pre-produced, shot, edited, and packaged four videos per month, with an average 900K views per video
- In addition, assisted senior producers by pulling selects and crafting rough cuts

SKILLS

Film + Video Editing

Fluent: Adobe Premiere Pro

Proficient: Audition, AfterEffects, Final Cut

Film + Video Cinematography

Canon C300 / Sony and Canon DSLRs

Audio Recording

Color Correction

Writing, Producing, and Directing for Video

EDUCATION

University of North Carolina at Chapel Hill

May 2017

B.A. with Honors in Media Production

2nd Major in Documentary Studies

Cumulative GPA: 3.8

Phi Beta Kappa